

C · B · R · A

# IACUC YourWay: From AtoZ™ & 2018 Annual Meeting Awards Reception



April 12, 2018  
South San Francisco Conference Center

✓ Connect with leaders in the biomedical community

✓ Network with colleagues

✓ Increase corporate visibility

**2018**  
**SPONSORSHIP  
OPPORTUNITIES**



IACUC YourWay: FROM AtoZ™  
34<sup>th</sup> ANNUAL MEETING &  
AWARDS RECEPTION  
APRIL 12, 2018  
SOUTH SAN FRANCISCO, CALIFORNIA

## SPONSOR PROSPECTUS

CBRA is pleased to present *IACUC YourWay: From AtoZ™*, a full-day, groundbreaking, and interactive training program developed by the California Biomedical Research Association (CBRA) for both new and seasoned Institutional Animal Care and Use Committees (IACUCs) and those who support them.

In addition to the *IACUC YourWay: From AtoZ™* program, CBRA will also host its 34<sup>th</sup> Annual Meeting and Educational Symposium. The Association is governed by its member organizations and the Annual Meeting offers an opportunity for members to discuss issues of importance to the biomedical research community and vote on larger CBRA issues, programs, objectives, and plans.

In addition, the Society will host its Annual Awards Reception and Silent Auction celebrating the advancements within the biomedical research community. **100 percent** of the net revenue from this event is dedicated towards the development and distribution of K-12 life-science curriculum resource materials to teachers and classrooms free-of-charge.

Event sponsors will have the opportunity to select from a wide range of sponsorship levels and will have the opportunity to network with key players in the biomedical research industry.

Sponsorship opportunities are detailed below. For more information or to confirm your sponsorship, please contact Desirée Sutton, Vice President at [dsutton@ca-biomed.org](mailto:dsutton@ca-biomed.org) or 916.558.1515. Sponsorships are limited so secure your spot today!

P.O. Box 19340 ~ Sacramento ~ California ~ 95819-0340

Ph: 916.558.1515 ~ Fax: 916.558.1523

[www.ca-biomed.org](http://www.ca-biomed.org)



# SPONSORSHIP OPPORTUNITIES

## Platinum Event Sponsor - \$7,500

*1 Sponsorship Available*

- 7 complimentary registrations
- 2 complimentary 1-night hotel stay – AC Hotel by Marriott
- Featured Ad – full slide recognition during all event sessions and breaks
- Premier full-page colored advertisement in printed program materials
- Conference website recognition with large logo, and link
- Premier conference signage with large logo
- Premier location exhibit space (includes 12ft. draped table) during meeting programs, lunch, breaks, and awards reception

## Reception Sponsor - \$4,000

*1 Sponsorship Available*

- 4 complimentary registrations
- 1 complimentary 1-night hotel stay – AC Hotel by Marriott
- Signature cocktail served during reception
- Medium Ad – shared slide recognition during all event sessions and breaks
- Preferred half-page colored advertisement in printed program materials
- Conference website recognition with medium logo, and link
- Premier conference signage with medium logo
- Preferred location exhibit space (includes 6ft. draped table) during meeting programs, lunch, breaks, and awards reception

## Lunch Sponsor - \$3,500

*2 Sponsorships Available*

- 3 complimentary registrations
- Premier lunch sponsor recognition with company logo placed on each table during luncheon and keynote address
- Medium Ad – shared slide recognition during all event sessions and breaks
- Medium-page colored advertisement in printed program materials
- Conference website recognition with medium logo, and link
- Conference signage with medium logo
- Preferred location exhibit space (includes 6ft. draped table) during meeting programs, lunch, breaks, and awards reception



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## **Breakfast Sponsor - \$2,000**

**2 Sponsorships Available**

- 2 complimentary registrations
- Prominent signage during breakfast as official breakfast sponsor
- Small Ad – shared slide recognition during all event sessions and breaks
- Quarter-page colored advertisement in printed program materials
- Conference website recognition with small logo, and link
- Conference signage with small logo
- Exhibit space (includes 6ft. draped table) during meeting programs, lunch, breaks, and awards reception

## **Break Sponsor - \$1,000**

**2 Sponsorships Available**

- 1 complimentary registration
- Prominent signage during specific break as official break sponsor
- Small Ad – shared slide recognition during all event sessions and breaks
- Quarter-page colored advertisement in printed program materials
- Conference website recognition with small logo, and link
- Conference signage with small logo
- Exhibit space (includes 6ft. draped table) during meeting programs, lunch, breaks, and awards reception

## **Meeting Materials Sponsor - \$800**

**2 Sponsorships Available**

- 1 complimentary registration
- Full-page, color acknowledgement as meeting materials sponsor in front cover of all meeting materials distributed to attendees
- Conference website recognition with company name
- Conference signage with small logo
- Exhibit space (includes 6ft. draped table) during meeting programs, lunch, breaks, and awards reception

## **Lanyard Sponsor - \$750**

**1 Sponsorship Available**

- 1 complimentary registration
- Prominent signage during registration as official lanyard sponsor
- Company-provided lanyards for all meeting attendees
- Conference signage with company name
- Company name in printed program materials
- 6ft. table exhibit space during meeting and awards reception

## **General Exhibit Sponsor - \$600**

**Unlimited Sponsorships Available**

- 1 Full access registration to ALL meeting programs
- Conference signage with company name
- Company name in printed program materials